



*Sustainably Caught  
Wild Seafood*

All of us at Wild Planet share your concern regarding the safety of the fish we produce. Our entire current inventory of pole and troll caught skipjack tuna, which was sourced from waters off the coast of Japan, was caught between June 2010 and October 2010 prior to the earthquake, tsunami and nuclear disaster. This inventory of skipjack tuna in distribution in the US and Canada will last through September of this year. This June, we plan to purchase skipjack tuna and have a number of pole and troll fisheries from which to select. Regardless of where our fish is sourced we will conduct independent, ongoing radiation testing, as will the governments of the countries that supply the worldwide tuna market.

Wild Planet employees and families enjoy hundreds of cans of our tuna each year. Just as we will protect our families with pure product, you can rest assured that you and your family will also enjoy the diligence we will bring to purchasing only uncontaminated fish.

