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Wild Planet Introduces Wild Albacore Tuna Fillets in Glass Jars

Sustainably Caught, Thickly Cut Premium Wild Albacore With No Added Water, Oil Or Broth

McKinleyville, CA – Wild Planet Foods, committed to producing safe, nutritious, great-tasting sustainable seafood, is launching new sustainably caught Wild Albacore Fillets in glass jars.

Thickly cut and cooked only once to retain its naturally high levels of Omega 3, these pristine fillets offer a full bodied, fresh tuna flavor that is the signature of Wild Planet and make an impressive addition to any meal.

Unlike most glass jarred tuna which is precooked and packed in oil, Wild Planet Albacore Fillets contain no added water, oil or broth -- simply hand selected Albacore with premium taste and exquisite texture.

Comments Bill Carvalho, Wild Planet Foods' Founder, "Ours is simply premium Albacore fillet, cooked right in the jar. The natural oils and flavors of the tuna are not lost; instead, they are captured within the jar for what I think is the best flavored and purest tuna of all."

Caught one fish at a time, pole and troll caught Pacific Northwest Albacore is featured on Monterey Bay Aquarium's [Super Green List](#), meaning it is not only classified as a Seafood Watch® 'Best Choice,' but also contains low levels of mercury (below 216 parts per billion [ppb] mercury and 11 ppb PCBs) and meets the daily minimum requirement for Omega 3 (at least 250 milligrams per day [mg/d]).

Wild Albacore Tuna Fillets have 2,940 mg Omega 3 per jar and have a suggested retail price of \$5.99 for the 4.5oz jar, and are available at natural food and select traditional grocery stores nationwide as well as via www.wildplanetfoods.com.

About Wild Planet

With strict quality control from fishhook to store shelf, Wild Planet Foods' mission is to produce safe, nutritious, great-tasting, and sustainably fished seafood. 100% US owned and based in McKinleyville, CA, the company operates its own docks where selection and delivery of fish are taken directly from the fishermen, many of whom are also shareholders with the company. All species canned by Wild Planet -- Albacore, Skipjack, Shrimp, Salmon and Sardines -- are individually caught in their natural environment and are noted as *Best Choices* for sustainability by Monterey Bay Aquarium's Seafood Watch® program. For additional information, visit www.wildplanetfoods.com.



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