



Sriracha
Tuna Melt

100% POLE & LINE CAUGHT WILD ALBACORE TUNA

THE SUSTAINABLE CHOICE

Menuing the Wild Planet brand tells your customers you are passionate about both food quality and sustainability. Our once-cooked Albacore Tuna has incredible flavor, quality and consistency that will enhance your menu, your reputation and your profits.

- **100% sustainably sourced** – one pole, one line, one fish.
- **Superior quality** – just whole Albacore loins, hand-packed and seasoned with sea salt. No water, fillers, broths or pyrophosphates.
- **100% usable product** - cooked just once in it's packaging, Wild Planet Albacore retains all the natural flavor and juices. Yields **up to 37% more servings** than water or oil-packed tuna.



MCURC founding sponsor
Monterey Bay Aquarium Seafood Watch® Program

100% POLE & LINE CAUGHT WILD ALBACORE TUNA

THE WILD PLANET DIFFERENCE

Better for your business.

Trust Wild Planet to consistently deliver superior taste and premium appetite appeal. Menuing the Wild Planet brand puts you on trend with the growing consumer demand for foods sourced sustainably. Offering options with or without sea salt added helps broaden your customer reach and build your profits.

- #1** **Environmental Sustainability** is the #1 ranked culinary trend that will remain the hottest 10 years from now[^]
- 60%** Over 60% of consumers say they are **likely to make a dining decision** based on the operation's level of environmental friendliness[^]
- 37%** Wild Planet once-cooked Albacore delivers **up to 37% more servings** than water or oil-packed tuna

100% Yield

Cooked once in our can or pouch packaging, the whole tuna loins retain all their natural and highly nutritious juices. There's no need to drain and no waste. Simply mix the juices back into the tuna for the most flavorful and nutritious results with maximum yield!

Profitability

Menuing sustainably caught Wild Planet Albacore at a slight upcharge can result in big profits. Plus, our once-cooked process results in more usable servings per package, and **more servings means more profit.**

Nutritional Powerhouse

Naturally lean, with healthful protein, our Wild Albacore retains all of the heart-healthy Omega 3 oils.

All Day Versatility

One of today's most versatile and flavorful proteins, Albacore fits across your menu in all dayparts. Visit wildplanetfoodservice.com for exciting and profitable recipe and menu applications.



THE WILD PLANET STANDARD FOR SUSTAINABLY SOURCED TUNA

Our pole and line fishing method is rated as a BEST CHOICE for Sustainability by the Monterey Bay Aquarium Seafood Watch® Program. All Wild Planet products are sourced with adherence to the following criteria:

- The BIOMASS of fish is healthy and not overfished.
- The CATCH METHOD is free of excessive by-catch of non-targeted species.
- The HABITAT is not damaged during the fishing process.

Lure in more customers and profits with the #1 sustainable choice – Wild Planet



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PRODUCT SPECIFICATIONS – WILD ALBACORE TUNA (NO LIQUIDS ADDED)

Product Name	Item No.	Pack Size	Ship Wt.
Wild Albacore Tuna - 64 oz. Can	00077	6 x 64 oz. Cans	28.5 lbs.
Wild Albacore Tuna (No Salt Added) - 64 oz. Can	00079	6 x 64 oz. Cans	28.5 lbs.
Wild Albacore Tuna - 32 oz. Pouch	00043	8 x 32 oz. pouches	18.0 lbs.

Non-GMO.

[^]Source: National Restaurant Association, 2016

WILDLY GOOD is a trademark of Wild Planet Foods, Inc.