



The Wild Planet Perspective: BPA (BISPHENOL A)

Truth in Labeling

Several years ago, Wild Planet received certification from our manufacturers stating that our can linings were BPA-free, and therefore we stated so on our product labels. Shortly thereafter, we elected to subject these newly formulated cans to third party testing; just to be sure our claim was valid. As a result of this testing with more sensitive equipment able to detect smaller amounts of BPA, we discovered trace amounts of BPA, amounts that a few years ago would not have been detectable at all. Nevertheless, we no longer felt comfortable making the claim: "BPA-free." We wished to make a more accurate claim that is truthful in the absolute sense. With that we adjusted our claim to "No BPA used in can lining."

However, due to the recent passage of legislation applying [California Prop 65](#) provisions to Bisphenol A, including a zero tolerance for the detection of ANY BPA in a can, we have elected to remove the statement, "No BPA used in can lining," from all of our products to be absolutely compliant with this new ruling.

Wild Planet BPA Testing

After much research and testing of actual can lining materials we have found suppliers whose can linings test at 0.2 PPM or less, well below the FDA-approved detection level of 1 PPM. These manufacturers do not use BPA in the formulation of the can or lid linings. They state that their lining formulation is "BPA-NI" (Not Intentionally added). Since BPA is a chemical that is present in many manufacturing settings, it is possible that some BPA is present in any food product. Other cans carrying a "BPA-free" claim do not contain less BPA, but are making a claim that may not be entirely accurate or defensible. Third party testing of any so-called "BPA-free" cans would likely result in the detection of BPA, which, by California law, is enough to be in violation of the California Prop 65 legislation.

Wild Planet continues to pack the majority of our products in cans that do not have the intentional addition of BPA and will continue our testing protocol to ensure that any BPA that does find its way into our cans is of the absolute minimally detectable quantity. Unfortunately, environmental BPA is completely out of our control and we are not aware of any food grade can manufacturer in the world that can meet the requirement to accurately claim a BPA-free can.

In Summary ...

We take seriously the need to thoroughly vet food safety issues such as BPA. We sense the same responsibility of safe product production for our customers as we do for our own families who also consume our products.

