

As we strive to promote a healthy marine environment, we are proud to share our visions:

Vision #1 – LEAD THE FISHING INDUSTRY BY EXAMPLE

Wild Planet envisions a world where all resources are sourced through sustainable and selective fishing methods. We only support local tuna fishermen that employ pole & line and troll fisheries.

Vision #2- EMPOWER LOCAL FISHING COMMUNITIES

Wild Planet envisions a world where local fishermen that source tuna from their own community and territory receive priority support. Wild Planet sources 100% of its seafood from fishery participants fishing within their own exclusive economic zone (EEZ) of state-owned fisheries.

Vision #3 – RESPECT MARINE LIFE

Wild Planet envisions a world where no sea creature is wasted. All of Wild Planet’s products come from vessels that retain any bycatch, minimal as it may be, supporting fishermen that utilize every fish that is caught on the boat.

Vision #4 – BIODIVERSE OCEANS IN BALANCE

All Wild Planet products are sourced from stocks that are healthy, well managed and ecologically thriving.

Vision #5 – TRANSPARENCY TO CONSUMERS

Wild Planet envisions an honest and transparent world, whereby all consumers are educated and aware of how their fish are sourced and processed. All seafood products are traceable and documented from catch to shelf; the catch locations and processing locations are also disclosed.



(Exception: Organic Chicken Breast)



SEVERAL AWARDS AND COUNTING!

RODALE 100

RUNNER’S WORLD
GOOD CATCH

PREVENTION 100
CLEANEST PACKAGED FOOD AWARDS

CLEAN EATING
CLEAN CHOICE AWARDS

MEN’S HEALTH
125 BEST FOODS FOR MEN

BETTER HOMES AND GARDENS
CATCH OF THE DAY

EVERY DAY WITH RACHEL RAY
BRAND NEW BUY

PREVENTION EAT CLEAN
BEST PACKAGED FOODS

NATURAL HEALTH
GOOD FOOD AWARDS

WOMEN’S HEALTH
SUPERMARKET STARS

LEADING THE INDUSTRY IN SALES & SUSTAINABILITY



PRODUCT SPECIFICATIONS

PRODUCT LINE	PACK SIZE	CASE WEIGHT	CASE CUBE
ALBACORE/SKIPJACK WILD TUNA 5oz	12	5.25 lbs	0.133 cu ft
ALBACORE WILD TUNA FILLETS 4.5oz	12	7 lbs	0.23 cu ft
ALBACORE/SKIPJACK WILD TUNA 3oz POUCH	24	5.5 lbs	0.231 cu ft
ALBACORE WILD TUNA - 4 PACK STACK	12	20 lbs	0.48 cu ft
WILD SARDINES	12	4.4 lbs	0.109 cu ft
WILD SARDINES SKINLESS & BONELESS FILLETS	12	4.4 lbs	0.111 cu ft
YELLOWTAIL/MACKEREL	12	4.4 lbs	0.109 cu ft
WILD WHITE ANCHOVIES	12	4.4 lbs	0.109 cu ft
WILD SOCKEYE SALMON/WILD PINK SALMON 6oz	12	6.2 lbs	0.154 cu ft
WILD SOCKEYE SALMON/WILD PINK SALMON 3oz POUCH	24	5.5 lbs	0.231 cu ft
ORGANIC CHICKEN BREAST	12	5 lbs	0.121 cu ft
TUNA SHIPPER	48	22 lbs	0.85 cu ft
SARDINE SHIPPER	48	19 lbs	0.88 cu ft

“It’s an ocean planet. As the oceans go, so goes the planet.”

-Bill Carvalho, Wild Planet Founder and President

WILD PLANET FOODS, INC.

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WILD PLANET TUNA: RANKED #1 FOR SUSTAINABILITY BY



*Most recent ranking: 2017

CONVENTIONAL & NATURAL

WILD PLANET LEADS THE INDUSTRY

Wild Planet Brands are #1 in the Natural Food Channel canned seafood segment with 33.6% of the Dollar Sales and contributing \$1 million in total Dollar Sales Growth to the category in the past 52 weeks.*

*SpinsScan Natural: 52 weeks ending 6/17/18

Wild Planet Brands are the #1 Natural classified Brands in the Conventional Grocery Channel canned seafood segment with 54.2% of the Dollar Sales and contributing \$2.8 million in total Dollar Sales Growth to the category in the past 52 weeks.*

*SpinsScan Conventional: 52 weeks ending 6/17/18

TUNA



NEW ITEMS!



ORGANIC CHICKEN BREAST

SARDINES



SKINLESS & BONELESS SARDINES

YELLOWTAIL & MACKEREL

ANCHOVIES

BACK IN STOCK!



SALMON



SALMON

SHIPPER DISPLAYS



TUNA	INGREDIENTS	KOSHER
ALBACORE WILD TUNA 5oz	Albacore tuna, sea salt.	YES
ALBACORE WILD TUNA - NO SALT ADDED 5oz	Albacore tuna.	YES
SKIPJACK WILD TUNA 5oz	Skipjack tuna, sea salt.	YES
SKIPJACK WILD TUNA - NO SALT ADDED 5oz	Skipjack tuna.	YES
ALBACORE WILD TUNA IN EVOO 5oz	Albacore tuna, organic extra virgin olive oil, water, sea salt.	YES
ALBACORE WILD TUNA FILLETS 4.5oz	Albacore tuna, sea salt.	NO
ALBACORE WILD TUNA POUCH 3oz	Albacore tuna, sea salt.	YES
ALBACORE WILD TUNA POUCH NO SALT ADDED 3oz	Albacore tuna.	YES
SKIPJACK WILD TUNA POUCH 3oz	Skipjack tuna, sea salt.	YES
SKIPJACK WILD TUNA POUCH NO SALT ADDED 3oz	Skipjack tuna.	YES
ALBACORE WILD TUNA 4-PACK STACK	Albacore tuna, sea salt.	YES

SARDINES	INGREDIENTS	KOSHER
WILD SARDINES IN EVOO 4.4oz	Sardines, organic extra virgin olive oil, water, sea salt, aqueous natural smoke	YES
WILD SARDINES IN EVOO W/ LEMON 4.4oz	Sardines, organic extra virgin olive oil, water, lemon, sea salt, aqueous natural smoke	YES
WILD SARDINES IN MARINARA SAUCE 4.4oz	Sardines, water, tomato paste, garlic, sugar, sea salt, pepper powder, basil, oregano.	YES
WILD SARDINES IN WATER 4.4oz	Sardines, water, sea salt.	YES
WILD SARDINES IN WATER - NO SALT ADDED 4.4oz	Sardines, water.	YES
WILD SARDINES S/B FILLETS IN EVOO 4.25oz	Sardines, organic extra virgin olive oil and sea salt.	YES
WILD SARDINES S/B FILLETS IN WATER 4.25oz	Sardines, water and sea salt.	YES

YELLOWTAIL & MACKEREL	INGREDIENTS	KOSHER
WILD YELLOWTAIL FILLETS IN EVOO 4.4oz	Yellowtail, organic extra virgin olive oil, water and sea salt.	YES
WILD MACKEREL FILLETS IN EVOO 4.4oz	Mackerel, organic extra virgin olive oil and sea salt.	YES

ANCHOVIES	INGREDIENTS	KOSHER
WILD WHITE ANCHOVIES IN EVOO 4.4oz	Anchovies, organic extra virgin olive oil, water and sea salt.	YES
WILD WHITE ANCHOVIES IN WATER 4.4oz	Anchovies, water and sea salt.	YES

SALMON	INGREDIENTS	KOSHER
WILD SOCKEYE SALMON 6oz	Sockeye salmon, sea salt.	YES
WILD SOCKEYE SALMON - NO SALT ADDED 6oz	Sockeye salmon.	YES
WILD PINK SALMON 6oz	Wild pink salmon, salt.	YES
WILD PINK SALMON -NO SALT ADDED 6oz	Wild pink salmon.	YES
WILD SOCKEYE SALMON POUCH 3oz	Sockeye salmon, sea salt.	YES
WILD PINK SALMON POUCH 3oz	Wild pink salmon, sea salt.	YES

ORGANIC CHICKEN BREAST	INGREDIENTS	KOSHER
ORGANIC ROASTED CHICKEN BREAST	Organic chicken breast and sea salt.	NO
ORGANIC ROASTED CHICKEN BREAST - NO SALT ADDED	Organic chicken breast.	NO